



## MESSAGE FROM THE GROUP CORPORATE RELATIONS DIRECTOR

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At EABL, we firmly believe that by working together with like-minded organisations, governments, communities and stakeholders, we can drive meaningful change and create a lasting impact.



**U**nless we take action on climate change, future generations will be roasted, toasted, fried and grilled.”

– Christine Lagarde

I am pleased to share our organisation’s commitment to sustainability and the progress we have made on our journey. Sustainability is not just a standalone initiative; it is ingrained in our corporate DNA and central to our long-term success.

Our sustainability efforts are driven by a deep sense of responsibility towards the environment, society, and our stakeholders. Through effective corporate relations, we strive to build strong partnerships with our stakeholders. We actively engage with employees, customers, suppliers, investors, communities, and civil society organizations to understand their expectations, address concerns, and align our sustainability initiatives with their needs.

At EABL, we firmly believe that by working together with like-minded organisations, governments, communities and stakeholders, we can drive meaningful change and create a lasting impact. This financial year we have continued to sustain meaningful collaborations with our stakeholders and have forged new relationships that we look forward to nurturing. For example, we have partnered with Care International to develop a Gender Inclusion Toolkit to empower our communities on the importance of including women in water projects leadership committees, thereby further enhancing the delivery and longevity of our water projects.

Further, we have continued to make 'Ambassadors of Sustainability' out of our diverse workforce through continued education and awareness creation of our sustainability strategy.

To this end, this financial year we held a unique Sustainability Week for our staff, and we engaged various external stakeholders, including those in the entertainment arena, to bring our sustainability strategy to life in a more creative and engaging manner. We cover this in more detail in this report.

Our approach to corporate relations is rooted in openness and active listening. We value the feedback and perspectives of our stakeholders, as they play a critical role in shaping our sustainability strategy and actions. By fostering constructive dialogue,



**Through Project Rudisha, which is geared towards reducing our carbon emissions and waste to landfill by reusing our Spirits bottles, we have engaged our distributors in the collection and return of used bottles.**



**By fostering constructive dialogue, we can build shared understanding, identify common goals, and co-create sustainable solutions that deliver value for all.**

we can build shared understanding, identify common goals, and co-create sustainable solutions that deliver value for all. It is only together and in embracing the spirit of ubuntu, that we can create a sustainable future, one that balances economic growth, social progress, and environmental stewardship. I am proud of our achievements thus far and look forward to the continued journey ahead, working hand in hand with our stakeholders to drive positive change.

*Eric Kinito*

Group Corporate Relations Director